FLARE 2015 Poster Guidelines

SET-UP AND PRESENTATION
- Arrive between 3:00 – 4:00 pm on Friday, November 27th to set-up your poster in the Jean Rouch Auditorium
- Be present at your poster between 6:30 – 7:30 pm, during the Welcome Reception
- The poster will remain displayed for the remainder of the conference (Location TBD)

SIZE:
- 48 x 72 inches (122 x 182cm) or 36 x 48 inches (91 x122cm)
- Landscape orientation is typical

SUGGESTED SECTIONS:
- **Logos & Photo**: Relevant organizational logos and recent photo of presenter
- **Title & Authors:** Use 80-100 pt. font for the title and 36-48 pt. font for the authors.
- **Introduction/Objectives:** Use 18-24 pt. font. What are the specific aims of the project? What is the "big picture?"
- **Methods:** Use 18-24 pt. font. Describe the methods, materials, techniques, and models that were employed in the research. How was the research conducted?
- **Results or Expected Results:** Use 18-24 pt. font text and graphic, reader-friendly figures. What was the outcome of the research? If the research is on-going, what do preliminary results seem to indicate? Use tables, figures, and/or graphs to summarize data. All figures must be labeled (Table 1, Figure 2, etc.), titled, and referred to in the text of the poster. If data are inconclusive or flawed, report them and use the "Conclusions" section to discuss what may have influenced the data and how the experiment should be adjusted when repeated.
- **Discussion and Conclusions:** Use 18-24 pt. font. Describe whether the data does or does not support the hypothesis. What are the implications of the work for future investigation? What do the data mean?
- **Acknowledgements:** Use 18-24 pt. Acknowledge people who helped with the research and sources of funding
- **Contact information**

TIPS
Keep it Simple!
- Arrange your material in a logical progression
- Arrange materials in columns
- Don't try to squeeze too much on to the poster

Selecting Colors and Fonts
- Use only 2 or 3 colors in the poster: too many colors can be distracting
- Select font colors and background colors to maximize contrast: A dark font on a light background is more easily read than vice versa

- To emphasize a point, use bold or italics rather than underlining as underlined words can be more difficult to read. Upper and lower case type (rather than ALL CAPS) is easier to read, even in headlines

FULL PAPER SUBMISSION

1. To be considered for a special issue submission (Journal TBD), submit your full paper in PDF format to flare-paper@umich.edu no later than **Tuesday, November 15, 2015.** ***Early submissions are appreciated!***
2. Guidelines: 5,000-8,000 words, following [Chicago Style Guide.](#) If your paper is selected as part of the Special Issue collection, style may change depending on the chosen journal.