

CHANISA NILJINDA

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EDUCATION

University of Michigan School of Natural Resources and Environment (Ann Arbor, MI)

- **Master of Science**, Natural Resources and Environment: Environmental Planning and Policy, May 2014
- GPA: 7.652/9.0 Courses: Climate Change Economics, Sustainable Energy Systems, Environmental Assessment
- **Fulbright Grantee from Thailand**

Thammasat University (Bangkok, Thailand)

- **Bachelor of Arts**, Major: Economics (B.E. international program), Minor: Finance, May 2008
- First Class Honors: GPA 3.81/4.0

EXPERIENCE

World Society for the Protection of Animals, Fundraising Executive (Bangkok, Thailand) May 2011- June 2012

- Managed acquisition campaign and developed retention program to keep acquired supporters informed about their contribution to the organization
- Doubled the number of supporters in Thailand to over 25,000 supporters in one year

SCG Trading Company Limited, Marketing Executive at Energy and Industrial Products Division (Bangkok, Thailand) May 2008-February 2011

- Managed complete loop of import/export sales of machineries and sought opportunities for new products
- Restructured sales process to increase efficiency, reduce documentation work and save operation costs, resulting in higher margins for each sales transaction
- Developed annual sales plan, including budgeting and setting sales strategies for target market
- Handled 140-million-JPY PLC renewal project. Responsibility included matching Japanese machine maker with Japanese exporter and Thai customer, delivered all parties' requirement, and streamlining the importing process which was under Japan-Thailand double tax treaty system

Thammasat University, Teaching Assistant (Bangkok, Thailand) September 2007- December 2007

- Developed tutorial sessions to assist students with weaker performance while maintaining a top 5 rank in school

Bank of Thailand, Intern at Data Management Department (Bangkok, Thailand) June 2007 – August 2007

- Constructed Business Sentiment Index (BSI) which was published monthly on the Bank of Thailand website.
- The analysis served as supplementary aid to public policy planning and indicators for the economy in the short-term basis

B.E. International Program, Vice President of Student Committee (Bangkok, Thailand) August 2005 – May 2006

- Worked closely with faculty to initiate student activities throughout the year, for instance, organized orientation and academic tutorial sessions for incoming students

SKILLS, ACTIVITIES AND INTERESTS

- **Volunteer Work:** co-organized a relief camp with 2 international undergraduate programs to rebuild villagers' house damaged by floods in the northern province of Thailand (2006), distributed food and necessities to people and animals affected by floods in many provinces of central Thailand (2011)
- **Computer Skills:** Microsoft Office (Word, Excel, PowerPoint), Stella
- **Training:** How to be a good mentor (2010), Create buy-in (2010), Basic business concept (2009), Total quality management for marketing (2009), IT in sales and logistics (2009), Consultative selling skills (2009), Business concept and international practice program (2008)
- **Memberships:** World Bank Youth Club (2007), Thai Culture Club at UCSD (2006)
- **International Experience:** Exchange student, University of California San Diego (2006-2007)